

2023

Corporate Giving Report



Our Purpose - Creating Healthy Communities - Together



MyMichigan Health is committed to helping the communities we serve and reinforcing our purpose in “Creating Healthy Communities - Together.” One of the ways in which we support the health system’s 25 counties served is through our corporate giving program. This annual program is designed to award community benefit grants and sponsorships to eligible organizations for events and projects that have a positive impact on health outcomes in each of the communities we serve.

To qualify for 2023 community benefit grants, an organization must be an IRS 501(c)(3) tax-exempt, non-profit and its program must address an identified health need within one of the following three funding priorities in the 2022

Community Health Needs Assessment. These areas of focus are:

Behavioral Health

- Suicide prevention
- Substance use disorder

Chronic Disease Prevention

- Diabetes Management
- Obesity
- Cancer

Access to Care & Social Services

- Social Determinants of Health

In 2023, we are pleased to report that MyMichigan Health impacted 56 non-profit organizations, granting a total of \$164,831 from our corporate giving program. The organizations, which were selected after a comprehensive application and review process, are working hard to improve the health of their communities through impactful programs and education. We invite you to take a look at the list of organizations on the following pages and see, from just a few, on how the support impacted their projects and communities. We are honored to partner in “Creating Healthy Communities – Together” and appreciate the opportunity to do so.

On behalf of all of us here at MyMichigan Health, thank you for entrusting us to care for you, your families and neighbors, and for the honor to support our communities.

Lydia Watson, M.D.
President and CEO
MyMichigan Health

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Learn more about our Community Health Needs Assessment
at www.mymichigan.org/chna

Learn more about our Charitable Giving Program, application process
and deadlines at www.mymichigan.org/sponsorships

2023 Community Benefit Grants



"MyMichigan Health has played a pivotal role in ensuring the success and impact of our program, contributing to the overall well-being of Northeast Michigan's community. Through the implementation of the National Alliance on Mental Illness's "Ending the Silence" program in local high schools, we have begun to successfully address the community health need for mental health awareness and suicide prevention."

~ The Sunset Project (Alpena)

"The donation from MyMichigan Health and local partners enabled us to order three Narcan dispensaries and offer free CPR certification/training and Narcan training to the community. We are very grateful and know we are helping save lives."



~ Families Against Narcotics of Chippewa County



"Harrison is at the center of a very strong food insecure rural dynamic. Thanks to the generous support of MyMichigan

Health, we were able to help nearly 100 of our 1,200+ students have access to food for the weekend. This is a great achievement and helps the students, not only with learning and cognitive abilities, but also their overall health."

~ Harrison Community Schools Backpack Food Program

Alpena County

Alpena Area Senior Citizens Council <i>Purchase of Ensure dietary needs</i>	\$14,000
Friends of the Alpena Farmer's Market <i>Save-a-Life summer events</i>	\$1,600
Alpena Montmorency Alcona ESD <i>Shoe drive for 5-12 year olds</i>	\$500
The Sunset Project <i>Mental health awareness program</i>	\$10,000
Total	\$26,100

Chippewa County

Families Against Narcotics of Chippewa County <i>Annual events promoting narcotics prevention</i>	\$1,500
Total	\$1,500

Clare County

Barryton Area Mobile Food Pantry <i>Collection, distribution of food to community</i>	\$2,500
Clare-Gladwin Regional Education Service District <i>Purchase of car seats</i>	\$2,000
Clare Irish Festival Road Race <i>Family fitness program</i>	\$250
Harrison Community Schools <i>Backpack food program</i>	\$5,000
Veterans Freedom Park <i>Park improvement</i>	\$500
Total	\$10,250



\$26,100
Alpena County

\$1,500
Chippewa County

\$10,250
Clare County



"Our Gladwin/Beaverton Community Food Distribution was a total success with the help of MyMichigan Health. Not only did they help fund the food truck from The Food Bank of Eastern Michigan, they also provided several workers. As a result, we served 235 households with more than 19,500 pounds of food!"

~ Christ the King Lutheran Church



"The families that utilized the 'Rock & Rest Tent,' as well as many others commented

on how wonderful it is for families to feel supported in attending events with their young children. Thanks to MyMichigan Health's support, this project will continue to meet the health needs of families with infants for many future events and support our mission of creating a breast-feeding supportive culture in Gratiot County."

~ Gratiot County Breastfeeding Coalition,
a program of the Gratiot County
Child Advocacy Association



"With the support of MyMichigan Health we are able to continue helping people of Isabella County with cancer related expenses, including transportation."

~ Community Cancer Services

Gladwin County

Christ the King Lutheran Church <i>Gladwin/Beaverton food giveaway program</i>	\$1,000
Compass Chartwells Beaverton Schools <i>Food program for kids</i>	\$1,000
Total	\$2,000

Gratiot County

Alma Community Café <i>Thanksgiving turkeys</i>	\$1,500
Gratiot County Child Advocacy Association <i>Breastfeeding tent</i>	\$950
Gratiot County Hope House <i>Mental health programs</i>	\$500
United Way of Gratiot and Isabella Counties <i>PITCHER THIS! youth venture program</i>	\$2,500
Total	\$5,450

Isabella County

Central MI District Health Department <i>Syringe service program</i>	\$500
Central Michigan Mountain Bike Association <i>Trail repair, programs</i>	\$3,000
Community Cancer Services <i>Patient transportation</i>	\$500
Habitat for Humanity of Isabella County <i>Home builds</i>	\$1,000
Isabella County Child Advocacy Center <i>Resources for safe sleep, parent education</i>	\$3,000
PCUPS Foundation <i>Prostate cancer awareness and education services</i>	\$1,500
R.I.S.E. Advocacy, Inc. <i>Patient transportation, bill pay assistance</i>	\$10,000
Rotary Club of Mt. Pleasant <i>Center for Hearing, Soup Kitchen support</i>	\$1,000
United Way of Gratiot and Isabella Counties <i>Food pantry assistance</i>	\$250
Total	\$20,750

Midland / Bay County

Alzheimer's Association - Michigan Chapter <i>Midland support and care programs</i>	\$1,000
Barb Smith Suicide Resources & Response Network <i>Prevention training and aftercare services</i>	\$1,000
Children's Grief Center <i>Center programs</i>	\$2,500
Dow Bay Area Family YMCA <i>Senior/child programs</i>	\$4,000
Family and Children's Services of Mid-Michigan <i>Agency programs</i>	\$5,000
Girl Scouts Heart of Michigan <i>Memberships for those unable to afford</i>	\$2,500
Great Lakes Bay Foundation <i>Support trainers of Mental Health Summit</i>	\$15,681
Great Lakes Bay Regional Trail <i>Participant scholarships for Trail Mix event</i>	\$5,000
Hidden Harvest <i>Food rescue, relief efforts</i>	\$1,500
Junior Achievement of North Central Michigan <i>Expansion of high school financial literacy programs</i>	\$2,750
Kidneys for Kids <i>Family needs including transportation, treatment</i>	\$3,000
Legacy Center for Community Success <i>Agency programs</i>	\$2,500
Michigan Crossroads Council, Boy Scouts <i>Membership/registration for those unable to afford</i>	\$3,500
Midland County Habitat for Humanity <i>Home builds</i>	\$5,000
Midland Open Door <i>Shelter programs</i>	\$1,000
Mindfulness Teens (Bay City) <i>Yoga event</i>	\$400
Reece Endeavor of Midland <i>Support for barrier-free duplex build</i>	\$500
Rotary Club of Midland Morning <i>Childhood education</i>	\$1,000
Self Love Beauty <i>STEM activities</i>	\$5,000
Shelterhouse <i>Counseling program</i>	\$5,000
Tony & Trish House for the Care of Terminally III <i>Patient care needs</i>	\$1,000
West Midland Family Center <i>Build of early childhood playground at Bullock Creek Elementary School</i>	\$8,000
Zonta Club of Midland County <i>Education scholarships</i>	\$500
Total	\$77,331

\$2,000
Gladwin
County

\$5,450
Gratiot
County

\$20,750
Isabella
County

\$77,331
Midland / Bay
County



"We appreciate the support of MyMichigan Health in our Garden Walk Event. Their assistance will go towards the creation of another barrier free duplex that will provide affordable housing for adults with developmental, intellectual and physical disabilities."

~ Reece Endeavor of Midland



\$20,700
Ogemaw /
Roscommon
County



"Our goal was to get hygiene items into the hands of those who were in need of supplies. With MyMichigan Health's charitable giving grant, we were able to

provide hygiene bags to more than 250 individuals during the length of the program. Recipients were very grateful."

~ Ogemaw District Library

\$750
Iosco
County



"The support of MyMichigan Health has helped to sustain our community wellness program. In fact, their funding enabled us to support two adult members in our annual Wellness Warrior programming and sponsor a child for our inaugural Tawas Wellness Warriors Kids program. We also trained a fitness instructor training for a new, fun class called 'Groove,' which accommodates individuals of all ages and abilities."

~ Tawas Wellness Warriors, Inc.

Ogemaw / Roscommon County	
Cardinal Optimist Club of Skidway Lake <i>Children's programs</i>	\$600
Max-Well Therapy Center <i>Participant support for those unable to afford</i>	\$5,000
Ogemaw County EDC Alliance <i>Trainer support</i>	\$5,500
Ogemaw District Library <i>Personal hygiene items for community distribution</i>	\$1,000
Roscommon County Food Pantry <i>Food collection and distribution</i>	\$1,200
Roscommon County United Way <i>Cleaning and hygiene items for CARE bags</i>	\$6,200
West Branch Mobile Food Pantry <i>Food collection and distribution</i>	\$1,200
Total	\$20,700

Iosco County	
Tawas Wellness Warriors, Inc. <i>Participant support for those unable to afford</i>	\$750
Total	\$750

What Does it Mean to be Non-Profit

As a non-profit health-system, MyMichigan Health has the honor to invest back into the community by providing community benefits, which are programs and services designed to improve the community's health, increase access to high quality care and reduce the burden of government or other community efforts. Our community benefit initiatives are based on the health priorities identified in the Community Health Needs Assessments conducted, every three years, for each of our communities. In fiscal year 2023, MyMichigan Health contributed more than \$128 million towards community benefit initiatives across our 25-county region.

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Continued on next page

What Does it Mean to be Non-Profit

Continued from previous page

MyMichigan Health's financial contribution in fiscal year 2023 funded a broad spectrum of community benefits including:

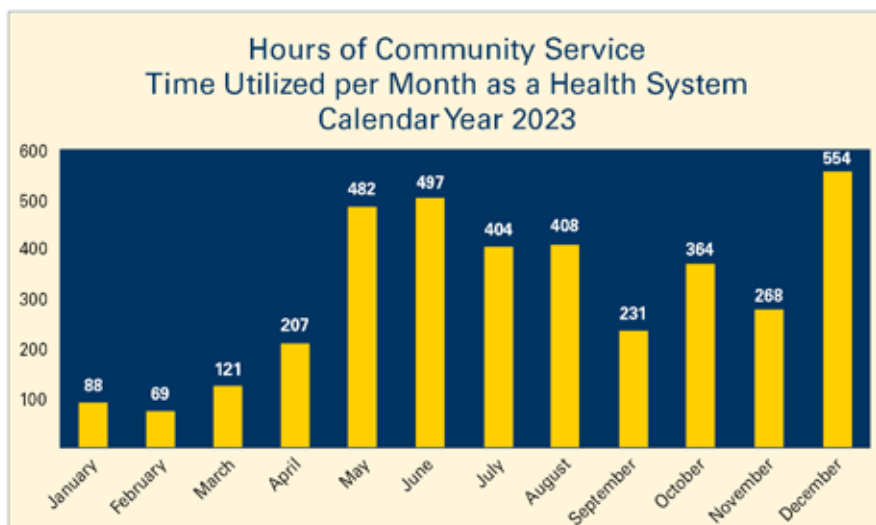
- Charity care for uninsured and financially needy
- Unreimbursed cost for providing care for those insured through Medicare, Medicaid, and other government sponsored health insurance plans
- Medical research
- Educational opportunities for health professionals
- Community health education programs and support groups
- Financial donations to support the health promotion efforts of non-profit organizations
- Community building activities that promote health and well-being of the community.

Improving the health in our communities is a responsibility we embrace, for without our communities MyMichigan Health would not exist. Community health improvement is a daunting challenge too large to belong to any single organization. Through our community benefit initiatives, we are partnering with other community organizations to live out our purpose in "Creating Healthy Communities – Together."

How Our Employees Give Back

In addition to its corporate giving program, MyMichigan's employees are also giving back. Established in 2020, MyMichigan's Community Service Time (CST) initiative makes it easier for its more than 10,000 employees to give their time and talents to local nonprofits to which they are passionate. Since the program's start, more than 150 organizations have received assistance and 5,500+ volunteer service hours have been completed by MyMichigan employees.

The program allows employees the flexibility to volunteer at events that may take place during work hours and prioritizes community involvement. Each calendar year, employees are allocated CST pay to be used while volunteering: eight hours pay for full-time and four for part-time employees.



In 2022, employees spent time reducing food insecurity (27,000 meals provided), educating residents (more than 110,000 attended programs, health fairs, and like events), supporting schools and offering preventative services, such as sports physicals and free screenings. Volunteer hours were also served at events, including Relay for Life and Special Olympics, parades, blood donations, church gatherings and time on agency board of directors.

Organizations seeking volunteer support may submit opportunities to MyMichigan

for inclusion on its CST program web listing for employees. Those interested in doing so may complete the online form at www.mymichigan.org/community. MyMichigan's Community Health Department will review the request within seven working days, and if approved, make the information available to our employees. Interested employees will reach out directly to the organization to communicate their interest in volunteering.



My **Michigan Health**
UNIVERSITY OF MICHIGAN HEALTH